

HOUSING ADVISORY COMMISSION (HAC)
MEETING MINUTES
April 20, 2015

Commission Members Present: Mayor Kevin McKeehan, Councilor Mike Smith, Dr. Judith Kolbas, and Seth Geisler, Kurt Kronholm

Members Excused: Dan Haizman

Staff Present: Jung-Han Chen

I. Call to Order

Mayor McKeehan called the meeting to order at 7:00 p.m.

II. Approval of Agenda

Councilor Smith moved to approve the agenda as presented. Mr. Kronholm seconded the motion. Motion passed.

III. Approval of the November 17, 2014 Minutes

Councilor Smith moved to approve the minutes as presented. Dr. Kolbas seconded the motion. Motion passed.

IV. New Business

Survey of Senior Purchasing Patterns by the Chamber of Commerce

Staff provided the survey results of a senior survey conducted by the Chamber. This was not a survey that strictly followed industry accepted survey procedures, but information that was worthy of looking into. This type of survey especially related to senior populations, had never been done in the past. Typically, the return rate of surveys is not high. However, this survey return rate was significantly low, given that there were about 260 Chamber members, of which only 15 members returned. Additionally, the type of respondents indicated “other” in the survey. The return was disappointing, but the survey did show most of the respondents were considering business opportunities with seniors.

Dr. Kolbas indicated that the “Other” category came primarily from financially-related businesses, such as banks and financial services. This result validated some intuitive comments that many people have.

Since the return rate was low, the topic of sending this out again was discussed. The members felt that this may be something to consider redoing to gain a better understanding on this issue, given the responses from this survey was mainly from one particular sector. Staff will contact Carol Dockum to find out what would be the best approach.

Staff also shared with the Commission that a separate survey is being worked on to find out the purchasing power from the senior side, since this survey was asking the business community about the senior purchasing patterns. Staff will be working with Sherry Lind to learn about the survey techniques to develop the actual survey.

Miami University Alcohol Task Force Report and Recommendation

Staff provided the Commission a report from the Miami University Alcohol Task Force Report and Recommendations. The report was a culmination of months of work by the task force in the effort to address excessive alcohol consumption issues by Miami students. Given that the excessive alcohol consumption issue could not be addressed singularly by Miami University, the community involvement and engagement in this issue would also be critical. Staff pointed out some of the recommendations that may be related to the Housing Commission; therefore, it was important for the Commission to be familiar with this for future agenda item discussion.

V. On-Going Business of Continued Interest

Nuisance Legislation-Student Community Relations Commission

Staff and the Law Director worked on the draft language on this issue. This legislation stemmed from earlier discussions to look into the properties that received multiple citations for trash/litter, noise and outdoor furniture issues. The draft language provided a good starting point for the City's Boards and Commission to look closely at as to how to curb repeated violators.

The Commission commented that this draft requires more fine-tuning and more discussion. Hopefully, there will be a final version before the end of the summer for the Commission to weigh in on. Staff has been working with a subcommittee of the SCRC to fine tune this legislation. MU student representatives were very supportive of this legislation and will continue to have dialogue in crafting the legislation.

VI. Other Business

VII. Adjournment

Councilor Smith moved to adjourn and the motion was seconded by Mr. Geisler. The meeting was adjourned at 8:05 pm.